
Exhibitor Prospectus



WFNN Neuroscience Nursing
Virtual Conference
September 16 2022



Hosted by
The World Federation of Neuroscience Nurses
& the MoKan Blues Chapter of
the American Association of Neuroscience Nurses



About the WFNN

Founded in 1969, the WFNN initially consisted of nursing organizations representing five member countries. During the past five decades, a number of neuroscience nursing organizations have been established and have joined the WFNN. In addition, there has been increased development of sub-specializations within

neuroscience nursing and in 1999, neuroscience nursing specialty organizations were able to join the WFNN.

Today, there are 12 member organizations representing 18 countries, approximately 8,000 nurses, from six continents. WFNN is a registered not-for-profit organization.

Target Audience

WFNN attracts nurses who treat neuroscience patients from around the globe.

The WFNN Congress represents a unique opportunity to connect with international nursing leaders to share your product information

and educate attendees about emerging treatments for neurological diseases.

Attendees represent all levels of care from the bedside nurse to advanced practice nurses that direct care.



Why You Should Exhibit

- ❖ Access to an international market of nursing leaders.
- ❖ Generate sales.
- ❖ Direct marketing to nurses that influence care.
- ❖ Increase product line visibility.
- ❖ Survey an international nursing market.
- ❖ Direct advertising on the conference website
- ❖ Assistance with our not-for-profit global education.

Next Steps

Visit www.wfnn.org to find the Conference Event page.

To initiate your sponsorship application, complete the *Sponsor Application Form*.

- > Events
 - > Annual Symposium
 - > Sponsors
 - > Become a Sponsor

May 1 2022

- Deadline to submit *Sponsor Application Form*.

May 15 2022

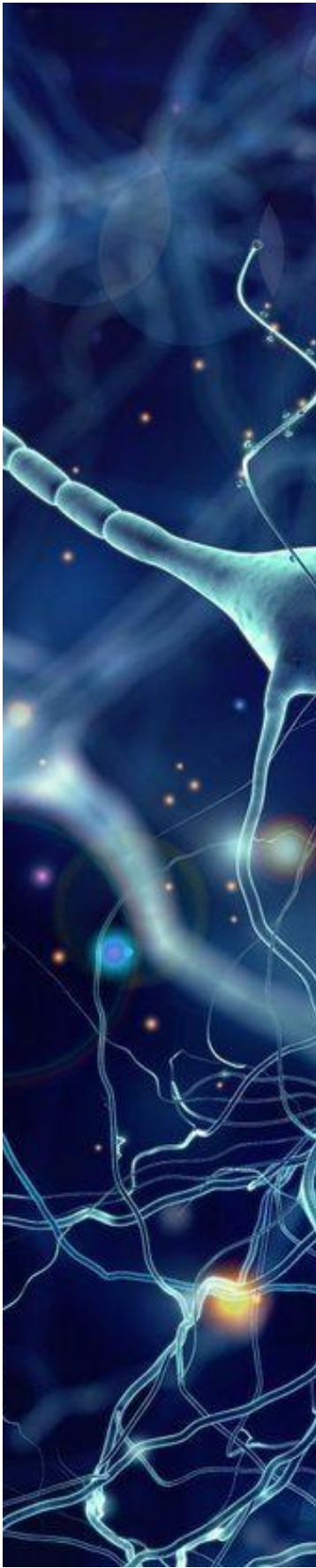
- Deadline to submit logo for display on Conference Registration website.

June 1 2022

- Conference Registration opens for all attendees

July 1 2022

- Deadline to submit all Virtual Exhibitor Booth resources and information.



Sponsorship Opportunities

All \$ in USD

Platinum \$1500	Gold \$1250	Silver \$1000	Bronze \$750
Award points to attendees for visiting your company's Virtual Exhibitor booth			
Host a 15 minute session for all attendees during the Lunch Break. Engage by playing a pre-recorded video, activating live video chat and chat box.	Exclusive naming rights for the Plenary Speaker.		
Two (2) 3-minute, pre-recorded promotional videos to be featured between sessions.	Two (2) 2-minute, pre-recorded promotional videos to be featured between sessions.	Two (2) 1-minute, pre-recorded promotional videos to be featured between sessions.	
Virtual Exhibitor booth with company name, logo, welcome video, videos, podcasts, pdfs, PowerPoint presentations, links, Word documents and analytics of your sponsor zone*	Virtual Exhibitor booth with company name, logo, welcome video, videos, podcasts, pdfs, PowerPoint presentations, links, Word documents and analytics of your sponsor zone*	Virtual Exhibitor booth with company name, logo, welcome video, videos, podcasts, pdfs, PowerPoint presentations, links, Word documents and analytics of your sponsor zone*	Virtual Exhibitor booth with company name, logo, welcome video, videos, podcasts, pdfs, PowerPoint presentations, links, Word documents and analytics of your sponsor zone*
Company logo on Symposium registration website	Company logo on Symposium registration website	Company logo on Symposium registration website	Company logo on Symposium registration website
One (1) complimentary Symposium Registration & Exclusive invitation to the Member Nation Presidents Networking Session	One (1) complimentary Symposium Registration	One (1) complimentary Symposium Registration	One (1) complimentary Symposium Registration

*To gain a better idea of the functionality of the Virtual Exhibitor booth and its features, visit www.canapii.com. Analytics include page views (collects the name, company, and access datetimes of attendees who viewed your sponsor zone page), asset views (list of users who have viewed one or more of the videos on your sponsor zone page), and attachment views (list of users who have viewed one or more of the documents or hyperlinks on your sponsor zone page).